

KEV'LAA

**Concept-led electronic music built for
the club, driven by identity and
atmosphere**

Progressive House • Melodic Techno • Trance
Also explores: Tech-House • Ambient



Independent UK artist • 100+ releases • Multi-format concept catalogue

About KEV'LAA

Kev'Laa is a UK-based electronic music producer and visual digital artist creating concept-led releases that sit between music, visual storytelling and club culture. **Kev'Laa doesn't stay in one lane by design.** Tracks are built from ideas first — moods, characters, observations — then shaped into multiple versions that move between club energy and more reflective spaces.

Project Concepts

- 90s/00s-inspired UK techno and trance club tracks, typically built for late-night energy and dancefloor impact
- Piano-led house and trip-hop departures that bring more introspective, emotional contrast to the catalogue
- Concept-driven songwriting shaped by recurring inspirations including pets, sci-fi, personal reflection, football and people from everyday life
- Multi-version releases that can move from chilled, stripped-back interpretations to full club-focused reworks

Creative Experimentation

- **Foreign-language reinterpretations**, including alternate versions of Have You? in Mandarin and Albanian
- Tactile, vibration-led electronic **music designed with deaf and hard-of-hearing listeners in mind**, using sub bass and low-frequencies
- **Character-led and comedic tracks** inspired by real people, past experiences and cultural figures

Visual World

Visuals aren't an add-on — they're part of the release. Each track expands into a visual world through artwork, short-form edits and video concepts, creating a recognisable identity across platforms. Every release is treated like a small world — not just a track.

Growing catalogue with consistent releases across streaming platforms and visual content channels

Selected Releases

Discover KEV'LAA's unique sound through these **selected releases**.



Darth B'Rock

Dark progressive minimal techno with cinematic sci-fi tension



Last One Standing

Emotional late-night reflection beneath a club-driven exterior



Midnight Monster

Character-led chaos as innocence flips into rave energy



Disco Goose

Acid-rave humour built on UK club culture absurdity

Full discography: www.kevlaamusic.co.uk/music

Visual Identity

The visual side is not added after the music. It is part of the release itself.

Artwork, short-form edits and video concepts extend each release into a visual world — blending atmosphere, humour, sci-fi influence and club energy.



Visual Output

- Music Videos
- Spotify Canvas
- YouTube / Shorts
- TikTok / Reels
- Cover Art

Designed for multi-platform rollout across streaming, socials and short-form video

Contact & Platforms

Connect / Press / Platforms

Open to playlist placement, editorial features, interviews and creative collaborations.

For enquiries, bookings or features – get in touch directly.

CONTACT

DJkevlaa@hotmail.com

WEBSITE

www.kevlaamusic.co.uk

LOCATION

Chester, North West England, UK

MUSIC PLATFORMS

Spotify • Apple Music • YouTube • SoundCloud

Full catalogue and latest releases available via
Hyperfollow: www.hyperfollow.com/kevlaa

