



# **KEV'LAA**

ELECTRONIC PRESS KIT

North West England, United Kingdom

Website: <https://www.kevlaamusic.co.uk>

Press & Industry Enquiries: [DJkevlaa@hotmail.com](mailto:DJkevlaa@hotmail.com)

## ARTIST

Kev'Laa

## BASED

North West England, United Kingdom

## GENRES

Progressive House · Melodic Techno · Trance · Tech-House · Funky Disco · Ambient / Experimental

## BIO

Kev'Laa is a UK-based electronic music producer and visual digital artist working at the intersection of club culture, storytelling and modern creative experimentation. Drawing from progressive house, melodic techno, trance, tech-house and funk-driven electronic styles, his releases balance emotional depth with playful concepts and a strong visual identity.

Rather than adhering to a single genre, Kev'Laa takes a concept-led approach to music-making. Tracks are built around ideas, moods and everyday observations, often evolving into multiple versions — from club-focused mixes to stripped-back ambient or piano interpretations. This approach allows each release to exist both as a standalone piece and as part of a wider creative universe.

Visuals play a central role in the project. Music videos, Shorts and digital artwork extend the narrative of each release, blending humour, surreal elements and electronic aesthetics. Modern creative tools, including AI, are used as part of the production and visual workflow, alongside traditional songwriting, direction and human creative decision-making.

Based in the North West of England, Kev'Laa releases music independently and consistently, building an audience through streaming platforms, visual content and direct fan engagement. His work is designed to be accessible without being formulaic — electronic music that values feeling, curiosity and creative freedom.

## MUSIC HIGHLIGHTS

- Independent releases across all major streaming platforms
- Discography includes albums, EPs and singles
- Regular alternate versions and experimental offshoots
- Strong focus on melody, mood and emotional connection

## VIDEO & VISUALS

- Official music videos
- Short-form video concepts and Shorts
- Visual storytelling aligned to each release

Full video catalogue available via the official website or YouTube channel.

## **ONLINE**

Website: <https://www.kevlaamusic.co.uk>

Spotify: <https://open.spotify.com/artist/50nqe4OBp3ShmJicITCg5w>

Apple Music: <https://music.apple.com/gb/artist/kevlaa/1819346980>

YouTube: [https://youtube.com/@kev\\_laa](https://youtube.com/@kev_laa)

## **CONTACT / PRESS**

Press & Industry Enquiries: [DJkevlaa@hotmail.com](mailto:DJkevlaa@hotmail.com)

© Kev'Laa